

### **Saving time. Enabling care. Reducing the burden on primary care.**

MyWay Comms helps refer patients to the right programme and get them on board.

- Healthier You: National Diabetes Prevention Programme
- Type 2 Diabetes: Path to Remission (Low Calorie Diet)
- Digital Weight Management
- Tier 3 and tier 4 weight management programmes

#### **1 We find and list appropriate patients to refer**

We find individuals who would qualify and benefit from your services via patient records, allowing us to provide GPs a list to review and confirm.

#### **2 We send three waves of digital messages to patients**

- Text or email
- Explains that they are eligible for a service
- Explains what they do next

#### **We have established:**

- NHS England GP data integration (EMIS, Vision, SystemOne)
- DPIA and IG documentation templates / processes
- Compliance with NHS Data Governance / ISO / IEC 27001 / GDPR / DTACE / DCB Clinical Risk Standard



HbA1c, BMI ....



- ✓ HbA1c between 42-47 mmol/mol
- ✓ If patient has a history of ... then ...
- ✓ Over 18 years. Not pregnant.



You are eligible to participate in the NHS Diabetes Prevention Programme...

### **Delivering results and improving lives!**

We achieved a **500% increase in uptake** of Healthier You: National Diabetes Prevention Programme in a participating ICB.

Want to hear more? [info@mwdh.co.uk](mailto:info@mwdh.co.uk)