



Join our partnership program

From the providers of NHS England's MyType1 Diabetes education platform

We create and host **MyWay Diabetes Education Courses** for patients and healthcare professionals.

- 10,000+ participants to date
- completed in 2-4 hours at each individual's convenience
- expert-led Q&A sessions and discussion groups
- online education that's free to all!



Run in collaboration with diabetes centres and academic institutions in the UK and overseas, including 'My Diabetes My Way' in NHS Scotland.



Our structured education courses go through QISMET accreditation, enabling QOF points to be awarded.

Partnership packages

Price per course

| | BRONZE PARTNER | SILVER PARTNER | GOLD PARTNER | PLATINUM PARTNER |
|--|----------------|----------------|--------------|------------------|
| Your company / brand logo on all of our social media and direct marketing | ✓ | ✓ | ✓ | ✓ |
| Support for your promotion to your customers and prospects | ✓ | ✓ | ✓ | ✓ |
| Integrate your own content into the programme | | ✓ | ✓ | ✓ |
| Present live during our Q&A webinar | | | ✓ | ✓ |
| Detailed reporting of uptake and impact, including anonymised/ aggregate pre and post questionnaire data | | | ✓ | ✓ |
| Develop and implement a new, full education programme to your specification: (e.g. Diabetes subject, device related, CVD risk, complications management, hypertension management, weight management, diabetes prevention, etc). | | | | ✓ |
| | £3,000 | £6,000 | £11,000 | from £15,000 |



Enhance your reach and impact with our engaging courses

Want to hear more? Please contact info@mwdh.co.uk



This is what we did this year and we will be building on it next year'

Programme tbc shortly, including bespoke courses at the higher value.

FEB

Understanding Type 1 Diabetes

- What type 1 diabetes is and how it's diagnosed and treated.
- Monitoring blood glucose, insulin types, delivery methods, different regimes and how to work out doses
- The complications of diabetes and how to reduce risk. Living with type 1 diabetes
 - e.g. travelling, driving, and how lifestyle impacts diabetes management.
- Carbohydrate counting.

Ramadan and Diabetes - running before and throughout Ramadan from Feb to Apr

- A multilingual course for people living with diabetes, in English, Arabic and Malay.
- A separate course for healthcare professionals, in English only.
- Focussing on safer, informed fasting. The content for both courses is aligned with guidance produced by the Diabetes and Ramadan International Alliance.
- Content covers issues encountered whilst fasting with diabetes, focusing on risk assessment, dietary and physical activity advice, medication adjustment and glucose monitoring.

APR

Type 1 and Technology

Gain a comprehensive understanding about how to utilise the range of technologies available for the effective management of type 1 diabetes:

- CGM: correct sensor use, interpretation and use of results trends
- Insulin Pumps: types, advantage and challenges, strategies for dose calculation and lifestyle considerations
- Closed loop systems and smart pens.

MAY

Understanding Type 2 Diabetes

- What type 2 diabetes is, how it occurs, how it is diagnosed and treated
- Principles of diabetes management
- Diabetes remission
- Blood glucose management, relevance of treatment targets, how to reduce the risk of longer term complications.

AUG

Understanding Type 1 Diabetes - same as Feb

OCT

Type 1 and Technology - same as Apr

Weight Management

For all audiences interested in losing weight with or without a health condition. Including overcoming barriers and strategies to lose weight.

NOV

Understanding Type 2 Diabetes - same as May

Type 1 & Physical Activity

How to exercise effectively with type 1 diabetes. Including National recommendations, exercise types/intensity, insulin profiles/duration and the latest diabetes tech to manage blood glucose during exercise.