

MyWay ★ **Diabetes**

Digital Advertising Pack 2021

MyWay Diabetes



lsc.mydiabetes.com



Overview

This is a digital communications pack which contains content that can be used for emails, social media, newsletters, intranet, website and for GP Practice or secondary care clinic waiting room tv screens.

Content

- Graphics for multi-use
- Website link and QR Code
- System overview trailer for patients
- Paragraphs introducing the service
- Links to more information about the system and data sharing.

To download content [click here](#)

The following graphics can be used to send in an email, uploaded onto social media, displayed on waiting room tv screen, added in newsletters and any other digital comms.

Graphic 1



Learn how to manage your **diabetes**

eLearning
Access Health Records

Register for FREE:
www.lsc.mydiabetes.com

MyWay ★ **Diabetes**

Graphic 2



MyWay ★ **Diabetes**

REGISTER FOR FREE

- > Learn how to manage your diabetes
- > Access health records
- > eLearning

For more information visit:
www.lsc.mydiabetes.com

Graphic 3



MyWay ★ Diabetes
For more information:
www.lsc.mydiabetes.com

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REGISTER FOR FREE

- ✓ Access health records
- ✓ Free eLearning courses
- ✓ Learn how to manage your diabetes

Graphic 4



REGISTER TODAY

- 1**
Access Health Records
FREE

- 2**
eLearning Courses
FREE

- 3**
Learn How To Manage Your Diabetes
FREE


For more information visit:
lsc.mydiabetes.com

MyWay ★ Diabetes

Graphic 5



**REGISTER
FOR FREE**

MyWay ★ Diabetes

**"It's great to have so
much info on my
diabetes and
related health all in
one place"**

- Patient feedback

For more information visit: lsc.mydiabetes.com

Logo

MyWay ★ Diabetes

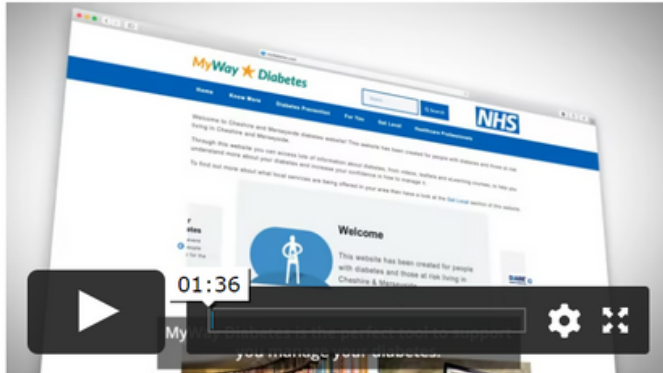
QR Code



lsc.mydiabetes.com

Video

System overview trailer for patients which can be viewed on waiting room screens and sent in an email.



Available on Vimeo: <https://vimeo.com/539609893/d97c5af47f>

Short Paragraph

The following extracts can be used in emails, newsletters, social media and on websites.

MyWay Diabetes is a new online service which gives you secure access to your medical records, along with tailored information and advice, to help you understand more about your condition and improve the way you manage your diabetes.

For more information visit: Please go to lsc.mydiabetes.com

Medium length Paragraph

MyWay Diabetes is a new online service which gives you secure access to your medical records, along with tailored information and advice, to help you understand more about your condition and improve the way you manage your diabetes. Content includes patient records access, eLearning and 200+ free resources educational resources.

Please go to lsc.mydiabetes.com and click the 'Register' button to securely enrol now.

Longer Paragraph

MyWay Diabetes is a new online service which gives you secure access to your medical records, along with tailored information and advice, to help you understand more about your condition and improve the way you manage your diabetes. Content includes 200+ resources (with key material in a range of other languages), short videos, eLearning courses, plus all the key diabetes measures from your health record in a simple dashboard – putting you at the heart of your care.

Please go to lsc.mydiabetes.com and click the 'Register' button to securely enrol now.

Wider range of resources:

Posters, leaflets, booklets, business cards, text and email templates for patient comms available at:

<https://mywaydigitalhealth.co.uk/mdmw-nwc/>

Information about the system and data sharing:

<https://lsc.mydiabetes.com/healthcare-professionals/>

Contact

support@mwdh.co.uk

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