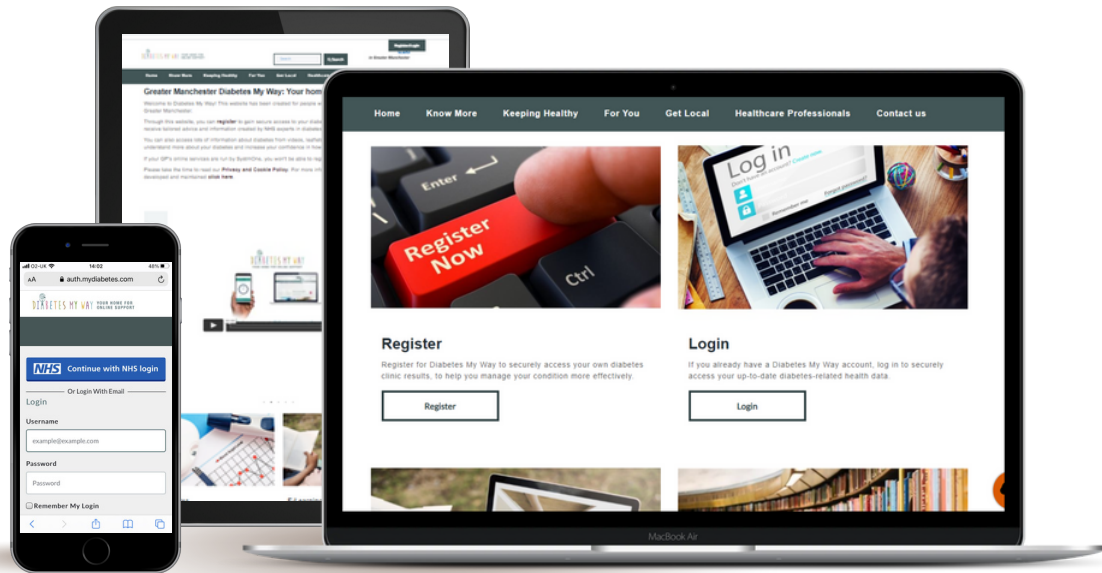




Digital Advertising Pack 2022

Diabetes My Way

diabetesmyway.nhs.uk



Overview

This is a digital communications pack which contains content that can be used for emails, social media, newsletters, intranet, website and for GP Practice or secondary care clinic waiting room tv screens.

Content

- Graphics for multi-use
- Website link and QR Code
- System overview trailer for patients
- Paragraphs introducing the service
- NHS login infographic
- Links to more information about the system and data sharing.

To download content [click here](#)

The following graphics can be used to send in an email, uploaded onto social media, displayed on waiting room tv screen, added in newsletters and any other digital comms.

Graphic A



Free diabetes management service

- Access health records
- Free eLearning courses
- Diabetes information site

Register for FREE
www.diabetesmyway.nhs.uk

 YOUR HOME FOR ONLINE SUPPORT


Greater Manchester
Integrated Care

Graphic B



Free diabetes management service

- Learn how to manage your diabetes
- Access health records
- eLearning

Register for FREE
www.diabetesmyway.nhs.uk

 YOUR HOME FOR ONLINE SUPPORT


Greater Manchester
Integrated Care

Graphic C



Free **diabetes** management service

REGISTER FOR FREE

- > Learn how to manage your diabetes
- > Access health records
- > eLearning

For more information visit:
diabetesmyway.nhs.uk

DIABETES MY WAY YOUR HOME FOR ONLINE SUPPORT

NHS
Greater Manchester
Integrated Care

Graphic D

The diabetes management service

REGISTER FOR FREE TODAY

- 1**
Access Health Records
FREE
- 2**
eLearning Courses
FREE
- 3**
Learn How To Manage Your Diabetes
FREE



For more information visit:
diabetesmyway.nhs.uk

DIABETES MY WAY YOUR HOME FOR ONLINE SUPPORT

NHS
Greater Manchester
Integrated Care

Graphic E

REGISTER FOR FREE
For more information:
diabetesmyway.nhs.uk

scan me

- ✓ Access health records
- ✓ Free eLearning courses
- ✓ Learn how to manage your diabetes

The diabetes management service

 **DIABETES MY WAY** YOUR HOME FOR ONLINE SUPPORT


Greater Manchester
Integrated Care

Logo

 **DIABETES MY WAY** YOUR HOME FOR ONLINE SUPPORT

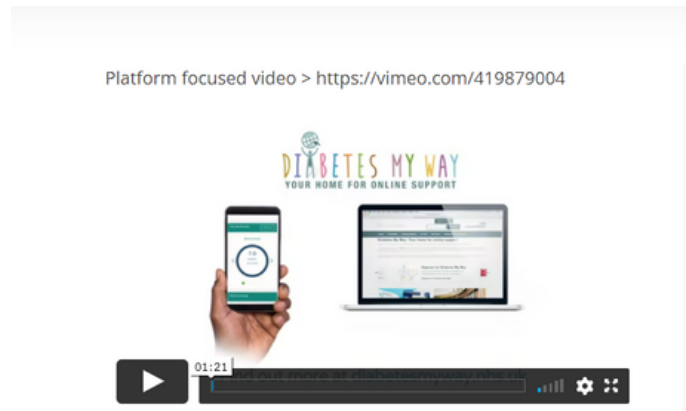
QR Code



diabetesmyway.nhs.uk

Video

System overview trailer for patients which can be viewed on waiting room screens and sent in an email.



Available on Vimeo <https://vimeo.com/419879004>

Short Paragraph

The following extracts can be used in emails, newsletters, social media and on websites.

Diabetes My Way is a new online service which gives you secure access to your medical records, along with tailored information and advice, to help you understand more about your condition and improve the way you manage your diabetes.

For more information visit: Please go to diabetesmyway.nhs.uk

Medium length Paragraph

Diabetes My Way is a new online service which gives you secure access to your medical records, along with tailored information and advice, to help you understand more about your condition and improve the way you manage your diabetes. Content includes patient records access, eLearning and 200+ free resources educational resources.

Please go to diabetesmyway.nhs.uk and click the 'Register' button to securely enrol now.

Longer Paragraph

Diabetes My Way is a new online service which gives you secure access to your medical records, along with tailored information and advice, to help you understand more about your condition and improve the way you manage your diabetes. Content includes 200+ resources (with key material in a range of other languages), short videos, eLearning courses, plus all the key diabetes measures from your health record in a simple dashboard – putting you at the heart of your care.

Please go to diabetesmyway.nhs.uk and click the 'Register' button to securely enrol now.

NHS login infographic

Available to download from page one of this booklet via the download content link.

Wider range of resources:

Posters, leaflets, booklets, business cards, text and email templates for patient comms available at:

<https://mywaydigitalhealth.co.uk/diabetes-my-way/>

Information about the system and data sharing:

<https://diabetesmyway.nhs.uk/healthcare-professionals/>

Contact

manchester@mwdh.co.uk



DIABETES MY WAY YOUR HOME FOR
ONLINE SUPPORT