



MyWayDigitalHealth Ltd
Health Informatics Centre
University of Dundee
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Company Number: SC555751
VAT number: 263 4492 93

28.10.20

MyWay Digital Health Ltd – Job Vacancy / Secondment

Job Title: Implementation Manager(s) for MyDiabetesMyWay, covering:

- 2x 25% FTE roles (1x Mancs, 1 x NW Coast region), or
- 1x 50% FTE role (covering both regions)

Salary: £20-25,000 base salary (FTE) commensurate with experience, plus performance-based incentives adding up to another £20,000/year

Duration of Employment: Fixed term 12-month contract

Job Purpose

Responsible for driving the roll-out of the MyDiabetesMyWay platform, and specifically the onboarding of patients onto the platform, in Manchester and the North West Coast regions via active and ongoing promotion in all relevant settings, including but not limited to:

- primary care, specialist clinics, pharmacies, CCGs etc
- third sector such as Diabetes UK, regional support groups etc
- local and regional media
- direct patient recruitment onto the platform

Specific measurable targets will be jointly agreed as part of your probationary period, with the key metric being how many patients are onboarded.

Relevant work experience includes anything relating to diabetes care, including but not limited to nursing, dietician, allied health professional, health coach, practice manager, health campaign manager, third sector etc.



Previous experience on system rollouts and patient onboarding campaigns like this will be a distinct advantage.

Key attributes include excellent organisational and communication skills, proactively assisting in all aspects of the project, and a passion for making the implementation and patient onboarding a success.

You will be working as part of one or more project teams that include local NHS and My Way Digital Health staff, reporting to MWDH's Project Manager. Existing product and onboarding promotional material will be provided, which you may wish to adapt as necessary.

Your tasks will include but not be limited to:

- devising a rollout and onboarding campaign, jointly agreeing this with the project team(s) and MWDH's project manager, and regular tracking and reporting of progress against this
- dealing directly with patients, e.g. product promotion, and supporting onboarding on to the MyDiabetesMyWay platform
- first-tier of support for questions relating to the platform
- dealing directly with clinicians and other healthcare professionals, e.g. demoing the MyDiabetesMyWay platform, supporting enrolment and advertising
- all other aspects of driving the project forward at a local level, e.g. setting up and running local workshops, wider communications, advertising campaigns, coordination activities, soliciting feedback, as well as clear and timely reporting of all your activities

The post is in the wider Manchester/NWC region with regular travel throughout the region expected as soon as Covid restrictions allow. In the meantime a creative approach to achieving the same goals in lockdown will be essential.

Skills and Experience

Essential

- Degree level education or equivalent work experience, preferably with an emphasis on diabetes, healthcare and IT
- Evidence of your role in tasks equivalent to those outlined above
- 5+ years' experience working in healthcare/NHS/related fields within the region
- Good understanding of how the NHS operates and is structured within the region, and an excellent network of associated contacts



- Good knowledge of Information Governance (or a willingness to proactively and quickly learn this)
- Excellent Covid-friendly work environment (home office, reliable broadband etc), with a clean driving licence and willingness to travel throughout the region as soon as Covid restrictions allow

Person Specification

- Positive outlook
- Motivated
- Proactive
- Professional
- Flexible
- Pride in your work
- Keen to make a difference
- Ownership of tasks
- Able to work independently or as part of a team
- Excellent inter-personal skills

Further Information

If you wish to discuss this position email info@mwdh.co.uk (no recruitment agencies please)

About Us

MyWay Digital Health Ltd is a start-up that spun-out of the University of Dundee in January 2017, with the aim of commercialising the existing and successful MyDiabetesMyWay website into other parts of the UK and overseas.

Our Vision: Transforming Diabetes Care

Our Mission Statement: Improving the lives of people living with diabetes through data driven technology solutions.

This is a very exciting time to be joining the company and the possibilities are significant for the right candidate. You will receive valuable private-sector work experience and be part of a team that are friendly, positive, professional and keen to make a difference.

Please send a cover letter and your CV, totalling no more than 3 sides of A4 and in standard size font to info@mwdh.co.uk, to arrive no later than 24.11.20, with interviews to follow shortly thereafter.