

COVID support From MyWay Digital Health

During this COVID crisis, MyWay Digital Health (MWDH) (<u>www.mwdh.co.uk</u>) would like to help all those with diabetes and their families who find themselves isolated and not able to access the support, information or face to face education needed to live a healthy life.

Following a number of enquiries across the UK and Internationally, we recognised that we have a product, tools and capability to get your healthcare system set up with a comprehensive package of online information and education. This will be available to ALL your patients covering ALL types of diabetes. Our *MyDiabetesMyWay/ MyDiabetesEducation* platforms already cover the whole of Scotland and 1/3 of NHS England, and we can deploy very quickly (usually within days) and at very low cost.

The Offer

- i) A locally branded public education website for patients and carers including:
 - Multi-media resources (over 200 resources)
 - Links out to accredited external material
 - Specific COVID advice including diabetes sick day rules
 - Multi-language content >100 resources covering 10 different languages (including Arabic)

AND

- i) 6 QISMET approved certified online patient structured education e-learning courses to replace face-to-face education options including):
 - a. Type 2 diabetes (for newly diagnosed/refresher)
 - b. Type 1 diabetes
 - i. Growing up with T1D (for teenagers and young adults)
 - ii. Understanding T1D (new diagnosis and carb counting)
 - iii. Considering an insulin pump (pre-pump start)
 - iv. My Insulin pump (for initiating insulin pump therapy)
 - c. Gestational diabetes

See full details on courses at end of document

These courses/ websites support UNLIMITED users once commissioned Platform Examples

- UK based public platform can be viewed at https://wh.mydiabetes.com/
- Structured Education can be viewed at: http://elearning.mydiabetes.com
- Video describing the Education Platform: https://vimeo.com/404252735/cf5d1cce0b

Costs

- COVID-19 Crisis Costs for set up and licensing for 12 months are:
 - £0.25 (around 1AED/ 1SAR/ \$0.30/ 0.30 Euros) x diabetes population head per year
 (25% of our normal costs!) for populations >500,000 diabetes
 - o **£0.33** (250 500,000 population)
 - o **£0.50** (200 300,000 population)
 - Smaller populations- price on request
- 6 or 12 month contracts are available with no obligation to continue thereafter.

Example: for a country with 1,000,000 people with diabetes, this would be £250,000/year (plus VAT)

Extra Info

- We can usually deploy a local branded platform within a few days
- More customised approaches can be priced accordingly.
- Patient marketing information will be supplied digitally for distribution

 Users can send completion certificates to physicians (no cost) or MWDH can set up a registration/ reporting service for organisations for a small additional admin cost

Language Requirements:

Alternative language/ fully culturised platforms are available and a **full Arabic platform** is already in development with ability to deploy in 2-3 weeks

Examples of Arabic/ cultural video content:

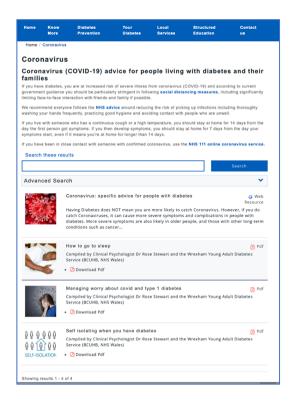
https://diabetesmyway.nhs.uk/resources/translations/arabic-diabetic-retinopathy/ https://diabetesmyway.nhs.uk/resources/translations/arabic-what-is-diabetes/ https://diabetesmyway.nhs.uk/resources/translations/arabic-diabetes-foot-care-and-foot-screening/ Ramadan: https://vimeo.com/396986230/bac93d3f10

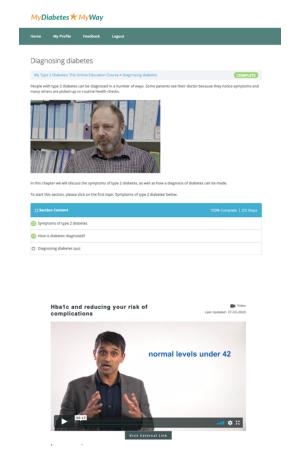
<u>Other Services:</u> MyWay Digital Health also offers platforms to support i)remote communication between patients and health care professionals, ii) remote home data upload, iii) eHR linked data-driven automated advice and health record access iv) individual care recommendations for patients and clinicians, and iv) population analytics delivering KPIs and risk predictions. These systems enable patient stratification, drives improved care outcomes, self-management, system efficiencies and cost savings (proven ROI of 5:1). For more information see: www.mwdh.co.uk

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Some screenshots and more information about the structured e-learning courses below

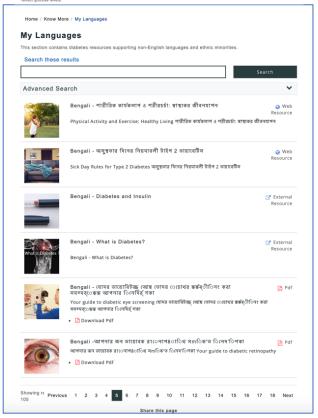


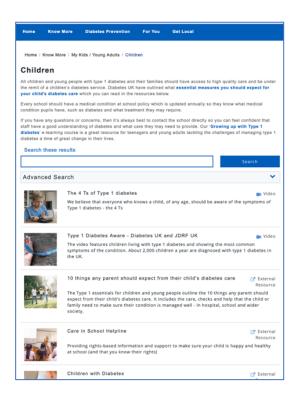






Finger prick blood glucose readings and sensor glucose reading won't always match and in fact are likely to be different. That's because sensor glucose readings come from the intestitial blud (ESF), a thin layer of fluid that surrounds the cells of the dissues below your skin, not from your blood. That is a 15 of to fluinde cells in 15° glucose response to changes in blood glucose. Glucose readings on ESF have been proven to reliably

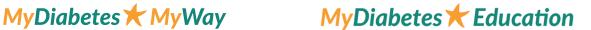












Online Structured Education; Health Care Professional Guide https://elearning.mydiabetes.com

The MyDiabetes site includes Online QISMET Accredited Structured Education (eLearning) courses. We encourage health care professionals to refer patients to these or patients can self-refer. The courses can be completed on laptops, tablets or smartphones. Patient will need an email address so they can receive the referral to the course and register. All courses also offer peer support element through moderated comments. There is no limit on the number of patients who can be referred and no additional referral charges to you or your organisation.

Below is the list of available courses with a description and the target audience for each.



My type 2 diabetes. This course is for anyone diagnosed with type 2 diabetes, and is ideally completed within 6-12 months of diagnosis, but can be done any time. It aims to give patient's all the information they need to know, e.g. what is diabetes?, targets, complications, prevention, care planning, treatments and lifestyle change.



Understanding type 1. This course is aimed at anyone diagnosed with type 1 diabetes, ideally completed near diagnosis. It focuses on what diabetes is, how it is treated, complications, and lifestyle advice. A follow up course (below) provides more information about living with diabetes, especially for young people.



Growing up with type 1. This course provides information about living with diabetes, and is especially aimed at young/ teenagers people, but may be useful for others facing new experiences, such as alcohol, sex, driving, going out, becoming an adult and leaving home. It is best completed after Understanding type 1.



Considering an insulin pump? Switching from insulin injections to an insulin pump can be a daunting time for people. This course provides an introductory guide to insulin pump therapy and is aimed at people with type 1 diabetes considering making the switch.



My insulin pump. This course is a comprehensive guide which is aimed at people who are actively starting insulin pump, therapy or as a refresher for those that are already established on insulin pump therapy.



My gestational diabetes. This course is designed for women newly diagnosed with gestational diabetes and cover pathophysiology, targets, treatment during pregnancy and post-natal care. It may also be relevant for family members or carers.

These QISMET Accredited Structured Education (eLearning) courses aim to:

- increase user knowledge about their condition
- increase their confidence in how to manage it
- help users to make informed choices regarding their diet and lifestyle
- provide peer support and allow users to share their experience with others